



Waru | 8

1985–2020

Post-claim revitalisation

Contents

Overview	2
Introducing this chapter	2
Chapter 8 poster image	2
Chapter 8 content in the digital story	2
Additional resource components	2
Key questions	3
Activities and learning experiences	3
ACTIVITY 1: He pānui mō te reo irirangi A radio advertisement	3
ACTIVITY 2: He pānui whakanui i te reo Māori A poster celebrating Māori language	4
ACTIVITY 3: He toa reo Māori Māori language champions	4
Language support	4
Other resources	4

Images

Image 1: Alien Weaponry © Piotr Kwasnik 2021

Image 2: Morgan, Jack, active 1961-1966. Morgan, Jack: Oihi Bay, Christmas Day 1814; Samuel Marsden preaching the first sermon to the Maoris. [Auckland, Weekly News, 1964]. Ref: B-077-002. Alexander Turnbull Library, Wellington, New Zealand. /records/23113825

Image 3: Dame Irirangi Tāwhiwhirangi, Government House – Image released under Creative Commons Attribution 4.0 International licence

Image 4: Piripi Walker (standing) and Vincent Olsen-Reeder (seated) © Manatū Taonga | Ministry for Culture and Heritage 2021

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Overview

Chapter 8 focuses on the period 1985–2020, a time when, after much activism and promotion of te reo Māori, the government began supporting Māori language in a range of different ways. These included establishing organisations like Te Taura Whiri i te Reo Māori (the Māori Language Commission), Te Māngai Pāho, and Māori Television to increase the presence of te reo Māori over the radio and on TV. This chapter also touches on the positive changes that have happened to strengthen the health of te reo Māori.

Introducing this chapter

CHAPTER 8 POSTER IMAGE



The Chapter 8 poster from the picture pack He Pūkei Whakaahua o Te Mana o te Reo Māori shows New Zealand three-piece metal band Alien Weaponry. The group has become renowned for their songs in te reo Māori and is taking the world by storm. Their fresh, raw and energetic sound with Māori lyrics represent the changing status of te reo Māori in the world today.

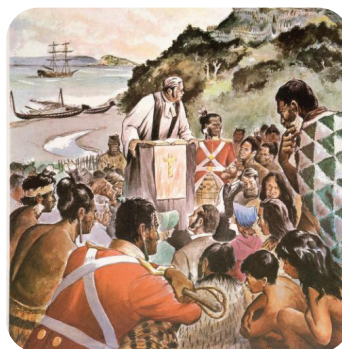
CHAPTER 8 CONTENT IN THE DIGITAL STORY

Chapter 8 provides information about the positive changes that have happened to the health and status of te reo Māori in Aotearoa New Zealand in recent years. Students can self-direct their learning

about this topic by exploring the content in their own time and at their own pace. The digital format means that they can revisit certain aspects of the content multiple times if they need or can skip back and forth to other elements of the content if they wish.

ADDITIONAL RESOURCE COMPONENTS

There is further content available for students to explore this topic:



Te Mana o te Reo Māori timeline

<https://bit.ly/3hVG1eh>



Te Mana o te Reo Māori biographies

<https://bit.ly/3hTBv6H>



Public history talk: Te Mana o te Reo Māori

<https://bit.ly/3zlvdmD>

Story – Te reo Māori: the Māori language

<https://bit.ly/3guuGal>

Story – Māori television: whakaata

<https://bit.ly/3mCKuvV>

Key questions

This resource tells the history of the decline and revitalisation of te reo Māori with a focus on five themes from *Te Takanga o te Wā*.¹ Here are some key questions that relate to each of these themes. These questions are intentionally broad so that students can explore them in multiple ways.



WHAKAPAPA: Tūpuna – Connections – Belonging – Identity – Culture – Community – Tikanga – Mana Whenua

- ▶ Where do I fit in?
- ▶ What connection do my whānau have with te reo Māori in our daily lives?



TURANGAWAEWAE: Belonging – Identity – Culture – Community – Place – Continuity

- ▶ Where do I see, hear and speak te reo Māori in my community?



MANA MOTUHAKE: Belonging – Identity – Mana – Controversy – Conflict – Consequences – Tino Rangatiratanga

- ▶ Are there people in my community who are opposed to hearing and seeing te reo Māori?
- ▶ How do they make their opinions or perspectives known?
- ▶ Why do they feel like this?



KAITIAKITANGA: Time – Context – Perspective – Knowledge – Tikanga – Guardianship

- ▶ Are there businesses or organisations in my community that support the use of te reo Māori?
- ▶ How do they do this?



WHANAUNGATANGA: Whanau – Hapū – Iwi – Whakapapa – Tūpuna – Connections – Community – Manaakitanga – Kotahitanga – Unity

- ▶ Does anyone in my whānau watch Māori Television, listen to iwi radio, listen to Māori artists singing in te reo Māori, or create Māori language playlists?

Each of these themes provides a way for learners to connect with the history of te reo Māori. Keep an eye out for these icons to see how activities and content in these resources link to each of these themes.

Activities and learning experiences

Here are some suggested activities for your students.

ACTIVITY 1: HE PĀNUI MŌ TE REO IRIRANGI | A RADIO ADVERTISEMENT



Create a 30-second ad for radio to promote the revitalisation of te reo Māori. Your ad could:

- ▶ give some ideas about how people could use te reo Māori on a daily basis and outline the benefits this has
- ▶ give some simple Māori language phrases that people could use every day
- ▶ give people ideas about where they can find some Māori language resources to help them learn the language.

In creating your ad, you should consider the following:

- ▶ Who is your audience?
- ▶ What do you want the focus of the ad to be? What is your key message?
- ▶ How will you promote te reo Māori through your ad?
- ▶ What do you want to happen as a result of people listening to your ad?

¹ Ministry of Education. (2015). *Te Takanga o te Wā: Māori History – Guidelines for Years 1–8*. Wellington: CORE Education.

- ▶ Will your ad have a catch phrase?
- ▶ Will your ad have music?

Once you have answered these questions, write the script for your radio ad and present it to your class as either an oral presentation or by creating a recording of your ad (e.g. on your phone or as a digital story).

ACTIVITY 2: HE PĀNUI WHAKANUI I TE REO MĀORI | A POSTER CELEBRATING MĀORI LANGUAGE



Create a visual presentation celebrating some of the successes that have contributed to the revitalisation of te reo Māori. Your poster could include:

- ▶ events that have helped promote te reo Māori
- ▶ organisations, groups, or individuals who have contributed to the revitalisation of te reo Māori
- ▶ changes that the government or communities have made to strengthen te reo Māori.

Your presentation could be a:

- ▶ collage or poster
- ▶ photographic album
- ▶ short video clip
- ▶ piece of artwork.

Share your presentation with the class and explain why you chose the things you decided to include in your presentation.

ACTIVITY 3: HE TOA REO MĀORI MĀORI LANGUAGE CHAMPIONS



Choose a person who you feel has made a positive difference to the revitalisation of te reo

Māori to research and do a presentation. It could be someone from your whānau, hapū, iwi, or your community. Or you can choose one of the profiles that feature in the biography section of Te Mana o te Reo Māori from Te Tai Whakaea website. Your presentation should include the following information:

- ▶ where they were born and grew up
- ▶ what they did to promote te reo Māori
- ▶ what contribution you think they have made to the revitalisation of te reo Māori.

You could present your profile as a:

- ▶ written report
- ▶ digital story
- ▶ skit
- ▶ collage
- ▶ diorama
- ▶ waiata.

Share your presentation with the class.

Language support

pānui	advertisement
reo irirangi	radio
toa	champion
whakanui	celebrate

Other resources

- ▶ How to make a diorama
https://www.youtube.com/watch?v=_DJKyM3JIAI
- ▶ Revitalising te reo
<https://www.wgtn.ac.nz/wellington/te-reo>